

AVA ST. CLAIRE

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Driven by a need to uncover the truth and communicate with clarity, I maintain a set of skills ranging from Visual Design to Writing to Open Data. I enjoy helping others do their highest and best work by making novel connections between seemingly disparate ideas. My interests sit at the intersection of Metaphysics, Technology, and Design. I am constantly in awe of the human spirit and prefer to build lasting relationships with colleagues and collaborators. These authentic exchanges allow me to contribute my freshest perspectives to help teams and organizations move humanity forward.

EDUCATION

JANUARY 2019
UNIVERSITY OF CHICAGO

Graduate Student At Large

DECEMBER 2019
JOHN F. KENNEDY UNIVERSITY

Master of Arts
Consciousness and Transformative Studies

DECEMBER 2010
HARRINGTON COLLEGE OF DESIGN

Master of Arts
Commercial Interior Design

DECEMBER 2006
FLORIDA STATE UNIVERSITY

Bachelor of Science
Economics and Urban Planning

AFFILIATIONS

LONG NOW FOUNDATION
FEBRUARY 2017 - PRESENT

Member

WORLD FUTURE SOCIETY
JULY 2017

Affiliate, Chicago Chapter

CTR. FOR APPLIED RATIONALITY
OCTOBER 2014

Alumni

UNIVERSITY OF CHICAGO INNOVATION EXCHANGE
FEBRUARY 2014 - 2015

Founding Member

ART INSTITUTE OF CHICAGO
OCTOBER 2012 - 2013

Leadership Advisory Committee

U.S. GREEN BUILDING COUNCIL
JUNE 2012 - 2015

Member, Accredited: Interior Design & Construction

HONORS & AWARDS

CHICAGO COMMUNITY TRUST,
JANUARY 2016 - 2017

Unplugged, An Entrepreneurship Support Program, \$100,000

CITY OF CHICAGO SMALL BUSINESS,
JUNE 2014-2015

Neighborhood Technology Grant, \$15,000

CHICAGO COMMUNITY TRUST,
JANUARY 2013-2014

Architectural Program Design Grant, \$56,000

HARRINGTON COLLEGE OF DESIGN,
JANUARY 2008-2009

Leadership and Service Scholarship, \$1,500

LEADERSHIP & RESEARCH

iCONSCIOUS GLOBAL
JANUARY 2019 – AUGUST 2019

Assisting with the Consciousness Development Outcomes Study (CDOS). The goal is to examine individual differences in consciousness development over time and their associations with behavior throughout adult life. Review and analyze recorded exam sessions. Enter appropriate corresponding data

THE PLANNING COALITION
ASSOCIATE DIRECTOR
MARCH 2013 – NOVEMBER 2014

Rebranded and marketed the South Shore neighborhood to change negative perceptions of the neighborhood and its residents. Main marketing strategy was to increase outreach to 20% of the area's residents. Average 200 constituents in attendance at town hall meetings since revamping social media strategy, improving website and creating engaging content for lively meetings.

HARRINGTON COLLEGE
OF DESIGN
STUDENT RESEARCHER
MARCH 2010

Identifying patterns and relationships in Las Vegas' city database as they relate to design culture. By challenging the conventional map of the Vegas Strip, we eventually remixed these samples with our own contemporary design interpretations. Sites included Lou Ruvo's Brain Institute by Frank Gehry and Wynn Hotel advised by MacArthur fellow Dave Hickey.

SOUTH SHORE
THINK TANK
MARKETING LEAD
JANUARY 2010 - 2011

Developed a program to involve high school students in rebuilding the image and physical environment of the South Shore Community to bring economic development to the neighborhood.

U.S GREEN BUILDING COUNCIL
TEAM LEADER
JANUARY 2006 - 2009

Created a program for recruiting and retaining young professionals. Advanced outreach to include both design and engineering students to diversify skills on the Emerging Green Builders Committee.

L.I.F.E. ASSOCIATION
TEAM LEADER
JANUARY 2006 - JULY 2007

Worked in partnership with city of Chicago Human Relations Council to create an organized forum for minority youth to participate in LGBT equality issues. Door-to-door outreach and assemblies coordinated through Grace Place Church.

SKILLS & CERTIFICATIONS

BUILDING SCIENCE

Interior Design
Wayfinding
Architectural Graphics
Blueprint Reading
Google Sketchup 8
Autocad 2006-2014
LEED ID+C Certification

GENERAL

Teaching
Marketing
Communications

COMPUTER SCIENCE

Rendering
Photoshop
Illustrator
InDesign

WEB DESIGN

HTML/CSS
PHP (Novice)
Ruby (Novice)
Database Design

SOCIAL SCIENCE

Program Administration
Program Implementation
Curriculum Design
Grant Writing
Capacity and Financial
Statements

**COLLABORATIVE
INSTITUTIONAL TRAINING
INITIATIVE (CITI)**

Research Administration
Research-Social and Behavioral

TRAVEL & LANGAUGE

SINGAPORE, SPRING 2016

Attended *Tech in Asia*, Conference 2016. Studied the impact of fear of failure on the country's tech sector and the role of technology in Singapore's dynamic urban planning and design.

SOUTH KOREA, SUMMER 2018

Immersive culture and language trip. Emphasis on the role of religion and divinity in the country's post-war progress. Completed a fasted, two-day Soul Quest.

TURKEY, SUMMER 2020

Istanbul and surrounding areas. Studied confluence of Muslim, Christian, Hindu and Jewish traditions. Discovered the true meaning of magic and friendship.

WORK EXPERIENCE

**FAR SOUTH CDC
CHIEF MARKETING OFFICER
MARCH 2014 - PRESENT**

Responsible for strategic planning, digital marketing, public relations, social media, and web design. Completed eight large web development projects to fulfill engagement and capacity goals for grants and programs. Increased web traffic by 45%. Made it possible to convert interested prospective small business owners to clients of SBDC program. All funnels, digital spaces, and platforms were built from scratch with little to no existing programming.

**THE MOONROSE AGENCY
FOUNDER, STRATEGIST
NOVEMBER 2012 – CURRENT**

Building, designing and maintaining websites for small businesses, communities, and non-profits on WordPress CMS. Strategies for branding, social media and marketing are also incorporated into services. Advised clients using basic psychology and Joseph Campbell's Hero's Journey theory to bring a unique, effective path to business growth.

**COMMUNITY VIOLENCE
PREVENTION PROGRAM
INSTRUCTOR
MAY 2013 - AUGUST 2013**

Taught teen youth the foundation of community organization through language and issues that were relevant to them such as proposing afterschool programs and collaborating with nearby organizations to request a Trauma Center on the south side. Topics included organizational behavior, how to brand a campaign and the political power of social media.

**SOUTH SHORE CHAMBER
OF COMMERCE
PROGRAM CONSULTANT
MARCH 2012 – OCTOBER 2012**

Created and managed programs to improve fortify South Shore area businesses. Programs include the city of Chicago's Façade Rebate Program, the South Shore Art Walk, Chicago Architecture Foundation's Open House Tour and a historic main streets project.

**LATENT DESIGN
PROJECT ASSISTANT
JANUARY 2011- DECEMBER 2012**

Engaged communities with art and architecture by designing and building urban play spaces and design programming for organizations and communities. Negotiated new partnerships between non-profit agencies and gentrifying communities. Projects include a mobile produce store, a community center for girls and a lobby redesign for Rebecca Crown Youth Center.

**TIPTOP SHOPS
WEB DESIGNER
NOVEMBER 2010 - JANUARY 2011**

Designed and deployed flash websites for 8 businesses, produced and supervised five marketing campaigns for each of them, taught management and new employees how to manage new website content.

**SIEBEN ENERGY ASSOCIATES
PROJECT ADMINISTRATOR
NOVEMBER 2007- JANUARY 2010**

Provided administrative and project support for Architects and Engineers. Administered certification of over 500,000 sq. ft of LEED projects for certification including: South Shore College Prep, Belmont-Cragin Elementary School, Target Marshfield Plaza and Jewel Osco-Des Plaines.

LECTURES

**CITY OF CHICAGO BACP
BUSINESS WORKSHOP
JULY 2018**

The Psychology of Magical Customer Experiences

**CHICAGO ARCHITECTURE
FOUNDATION
MAY 2014**

Data Changes Communities. Summer of Big Data with Architect Peter Exley, Pecha Kucha

**SOUTHEAST CHICAGO
CHAMBER OF COMMERCE
AUGUST - OCTOBER 2014**

Zentech: A Mindful Approach to Technology and Growth for the Small Business Owner

**SOUTHEAST CHICAGO
COMMUNITY COALITION
DECEMBER 2013**

Discovering Urban Migration Patterns Through City Data